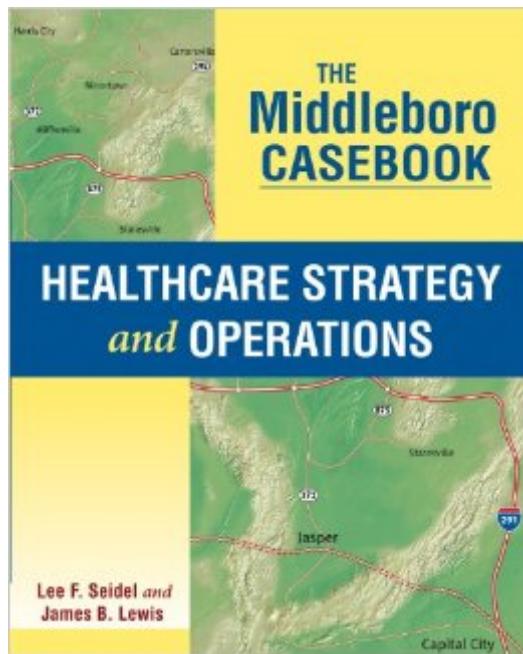


The book was found

The Middleboro Casebook: Healthcare Strategy And Operations



Synopsis

The Middleboro Casebook: Healthcare Strategy and Operations is an integrated case study focused on the fictional community of Middleboro and the seven healthcare organizations that serve it, including two hospitals, a long-term care facility, a home health agency, two physician group practices, and a local health department. A thorough examination of Middleboro and its demographic, socioeconomic, political, epidemiological, and environmental data and characteristics enables students to analyze the community in detail, focusing on those factors that drive the need for and use of healthcare services as well as framing the strategic decisions made by healthcare organizations. Included in this book are eight cases that cover issues in each of the seven healthcare organizations, such as: History Governance Organizational structure Programs and services Finance Operational challenges Covering all areas of healthcare strategy and operations, this book can be used in a capstone course at the graduate or undergraduate level or it can be used across the curriculum in graduate programs in health administration, health policy, and public policy. This practical casebook integrates authentic management and policy issues into the classroom and bridges academic study and professional practice for students. Information presented in the cases will draw from material typically presented in multiple health administration courses to help students develop and refine their knowledge of healthcare strategy.

Book Information

Paperback: 296 pages

Publisher: Health Administration Press; 1 edition (January 7, 2014)

Language: English

ISBN-10: 1567936288

ISBN-13: 978-1567936285

Product Dimensions: 0.8 x 8 x 9.8 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #151,772 in Books (See Top 100 in Books) #78 in Books > Textbooks >

Medicine & Health Sciences > Administration & Policy > Hospital Administration & Care #119 in Books > Medical Books > Administration & Medicine Economics > Hospital Administration

#181 in Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Public

Health

Customer Reviews

good cases but I would prefer more reality on them

Great product.

[Download to continue reading...](#)

The Middleboro Casebook: Healthcare Strategy and Operations Negotiation: Theory & Strategy, Third Edition (Aspen Casebook Series) Healthcare Information Technology Exam Guide for CompTIA Healthcare IT Technician and HIT Pro Certifications A Lean Guide to Transforming Healthcare: How to Implement Lean Principles in Hospitals, Medical Offices, Clinics, and Other Healthcare Organizations Introduction to the Financial Management of Healthcare Organizations, Sixth Edition (Gateway to Healthcare Management) Fundamentals of Human Resources in Healthcare (Gateway to Healthcare Management) Healthcare Made Easy: Answers to All of Your Healthcare Questions under the Affordable Care Act Analytics in Healthcare and the Life Sciences: Strategies, Implementation Methods, and Best Practices (FT Press Operations Management) Basics of Lean Operations Management Principles with Applications from Manufacturing, Service, AND Healthcare Industries Healthcare Operations Management, Second Edition Operations Management in the Supply Chain: Decisions and Cases (McGraw-Hill/Irwin Series, Operations and Decision Sciences) Operations Management: Contemporary Concepts and Cases (McGraw-Hill/Irwin Series Operations and Decision Sciences) Operations and Supply Chain Management: The Core (Book Only) (McGraw-Hill/Irwin Series Operations and Decision Sciences) Production and Operations Analysis (McGraw-Hill/Irwin Series Operations and Decision Sciences) Operations and Supply Management: The Core (Operations and Decision Sciences) Operations Management (McGraw-Hill Series in Operations and Decision Sciences) Operations Management (Operations and Decision Sciences) Managing Operations Across the Supply Chain (McGraw-Hill Series in Operations and Decision Sciences) Operations & Supply Management w/Student DVD Rom (McGraw-Hill/Irwin Series Operations and Decision Sciences) Loose-leaf for Operations Management (The McGraw-Hill Series in Operations and Decision Sciences)

[Dmca](#)